

**Synpact Invited to Attend 22nd Annual Technology Assurance Group (TAG)  
Convention in Charleston, South Carolina**

*Leading MTSP Invited to  
Conference with Thought  
Leaders on  
Exceeding Client Expectations*

BURBANK, CA – February 16, 2023 – Synpact, a leading managed technology services provider (MTSP), was invited to attend and share their expertise with top industry organizations at the 22nd Annual Technology Assurance Group (TAG) Convention in Charleston, South Carolina. The private event will take place at the Marriott Charleston on March 26-28, 2023, and will feature many of the best minds in the United States and Canada who specialize in IT, cybersecurity, VoIP, video surveillance, and copier solutions. Synpact was selected because of its reputation as a thought leader in the marketplace, unparalleled ability to deliver exceptional client experience, and propensity to contribute to the technology industry.

The convention's focus is "Exceeding Client Expectations." All speakers will distill how they deliver the proverbial "above and beyond"

experience to their clients. In a world where most businesses provide a lackluster client experience at best, Synpact is attending this event because it is brimming with innovative ideas to share. "It's important to us to remain on the leading edge when it comes to exceeding our client's expectations," stated Aramis Hernandez, CGO of Synpact. "Many companies boast about delivering a fantastic client experience; however, only a small portion of those companies measure their client experience with data. Furthermore, only a fraction of those companies invests time, energy, and expenses into attending such events. Just as we consider it our duty to remain current on the latest business technology solutions and how they can enhance organizational productivity, we find it equally important to find new methods to improve client satisfaction constantly."

Speakers will discuss best practices related to improving company culture, fostering camaraderie, improving client relationships over the long term, and how to

elevate client experience so that they earn more trust. Hernandez also said, "When we spend time researching how to improve client experience, we always see the results in our interaction with our clients. We're not just looking for new information for ourselves but for innovative tactics and strategies, we can also deploy in our clients' businesses. Every industry is unique, and as much as we intend to optimize our business with world-class service, we're also looking for new ideas to give our clients a strategic advantage in their industry."

**ABOUT SYNPACT**

Synpact is a business technology management firm in Southern California that darts past the concept of conventional tech support. Instead, we aim to increase productivity and deliver peace of mind by establishing technology standards, collaborating on strategic plans, and improving workflows. For more information on Synpact, please call 855-SYNPACT or visit us at [www.synpact.com](http://www.synpact.com).